

Application for the Deletion of a Trademark

Note: this document must only be filled out for individual brands, thus either companion and/or satellite brands.

The below mentioned applicant herewith asks for the final deletion of the following trademark*

Please fill in the trademark brand name, type and visualization (if companion or satellite brand)

The final deletion of the trademark is requested for the following reasons:

Please name financial, marketing, technical, etc. reasons for your decision to delete the trademark.

The applicant herewith confirms that he has understood the following consequences when finally deleting the above mentioned trademark:

1. The final trademark deletion is ultimate and cannot be reversed.
2. Once the trademark is deleted, it may no longer be used.
3. The trademark can be registered by external third parties as their own.
4. The final trademark deletion will cause high costs, varying and depending on the amount of registrations.

Signatures

Signature First Name Last Name

Applicant TM Business Unit / Payor of trademark

Signature First Name Last Name

Applicant TM Business Unit / Payor of trademark

Signature First Name Last Name

Brand Consultant (GBH/IB or GBE/SHV-TCB)

Signature First Name Last Name

Brand Strategy (COM/SB)

Note: Only the responsible business unit of the trademark can apply for the deletion of a brand.

Once this document is fully signed by all parties, the applicant shall send the document to the following departments:

1. Legal (= GBI/L) 2. COM 3. GBH/IB